## CLAIMS:

1. A method of authoring and executing an individualized language business rule, the method comprising:

creating at least one individualized language resource;

creating at least one individualized language rule referencing at least one of said individualized language resource; and

transforming said at least one individualized language rule into computer executable format.

- 2. The method of claim 1, wherein creating at least one individualized language rule referencing at least one of said individualized language resource further comprises preventing a syntactically incorrect individualized language statement from being authored.
- 3. The method of claim 1, further comprising deploying said at least one transformed executable to a runtime environment and executing said at least one transformed individualized language rule.
- 4. The method of claim 3, further comprising executing at least one non-individualized language rule.
- 5. The method of claim 3, further comprising coordinating and cooperating by a runtime engine with other rules engines in a runtime environment.
- 6. The method of claim 1, further comprising organizing said at least one individualized language resource and said at least one individualized language rule into at least one individualized language rule set.

7. The method of claim 6, wherein creating at least one individualized language rule comprises:

creating at least one individualized rule template; and

creating at least one individualized rule from said at least one individualized rule template.

- 8. The method of claim 7, wherein creating at least one individualized language rule referencing at least one of said individualized language resource comprises scoping authored templates and rules based upon rule set input and output groups.
- 9. The method of claim 7, further comprising transforming said at least one of an individualized language resource, an individualized language rule, an individualized rule template, and individualized language rule set into a standardized format.
- 10. The method of claim 9, wherein the at least one individualized language rule set influences at least one of application behavior and application state.
- 11. The method of claim 10, further comprising directly or indirectly linking an application to an execution of at least one individualized language rule set.
- 12. The method of claim 11, further comprising creating a type-safe linkage between an application and said at least one individualized language rule set.
- 13. The method of claim 12, further comprising deploying said type-safe linkage in a runtime environment.
- 14. The method of claim 13, further comprising finding, updating and deleting an item contained within said standardized format.

- 15. The method of claim 12, further comprising employing said type-safe linkage to select said at least one individualized rule set based on externalized criteria.
- 16. The method of claim 12, further comprising transforming said type-safe linkage into a standardized format.
- 17. A system for authoring and executing an individualized language business rule, the system comprising:

means for creating at least one individualized language resource;

means for creating at least one individualized language rule referencing at least one of said individualized language resource; and

means for transforming said at least one individualized language rule into computer executable format.

- 18. The system of claim 17, wherein the means for creating at least one individualized language rule referencing at least one of said individualized language resource further comprises means for preventing a syntactically incorrect individualized language statement from being authored.
- 19. The system of claim 17, further comprising means for deploying said at least one transformed executable to a runtime environment and executing said at least one transformed individualized language rule.
- 20. The system of claim 19, further comprising means for executing at least one non-individualized language rule.
- 21. The system of claim 19, further comprising means for coordinating and cooperating by a runtime engine with other rules engines in a runtime environment.

- 22. The system of claim 17, further comprising means for organizing said at least one individualized language resource and said at least one individualized language rule into at least one individualized language rule set.
- 23. The system of claim 22, wherein means for creating at least one individualized language rule comprises:

means for creating at least one individualized rule template; and

means for creating at least one individualized rule from said at least one individualized rule template.

24. A computer-readable media for authoring and executing an individualized language business rule, which when executed by a processor performs the steps of:

creating at least one individualized language resource;

creating at least one individualized language rule referencing at least one of said individualized language resource; and

transforming said at least one individualized language rule into computer executable format.

- 25. The computer-readable media of claim 24, wherein creating at least one individualized language rule referencing at least one of said individualized language resource further comprises preventing a syntactically incorrect individualized language statement from being authored.
- 26. The computer-readable media of claim 24, further comprising deploying said at least one transformed executable to a runtime environment and executing said at least one transformed individualized language rule.
- 27. The computer-readable media of claim 26, further comprising executing at least one non-individualized language rule.

- 28. The computer-readable media of claim 26, further comprising coordinating and cooperating by a runtime engine with other rules engines in a runtime environment.
- 29. The computer-readable media of claim 24, further comprising organizing said at least one individualized language resource and said at least one individualized language rule into at least one individualized language rule set.
- 30. The computer-readable media of claim 29, wherein creating at least one individualized language rule comprises:

creating at least one individualized rule template; and

creating at least one individualized rule from said at least one individualized rule template.